

FLORIDA NURSERY GARDEN NEWS

Plant your home to make Florida more beautiful

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YOUR MOST VALUABLE CHRISTMAS GIFT TO YOUR FAMILY



The Pleasure of More Beautiful Surroundings

A planting of evergreens faced with colorful bulbs or Azaleas — a flowering tree grown as a specimen — an Azalea planting — a shrubbery border along a property line — a mass of tropical foliage plants to form a pleasing picture — a pool to join the earth and sky — an ornamental fruit tree planting along the drive — a foundation planting to accent the beauty of your house — an entrance planting to extend a friendly welcome —

NO MATTER HOW LIMITED YOUR BUDGET WE CAN HELP YOU FIND THIS BEAUTY!



A Terrace or Patio for Family Living!

Your whole family can enjoy more outdoor living! You'll find it's —

1. Healthful — you'll spend more time outside, in the sunshine and fresh air.
2. Relaxing — a place to lounge and read or play quiet games.
3. Convenient to entertain friends.
4. Labor saving — you'll have to do less cleaning inside.
5. Inviting — you'll find your whole family spending more time at home.

NO MATTER HOW SMALL YOUR PROPERTY, A SKILLED DESIGNER CAN CREATE FOR YOU AN OUTDOOR LIVING AREA TO FIT YOUR NEEDS AND YOUR POCKETBOOK!



INCREASED PRIDE IN YOUR HOME!

Landscaping is the use of plants to heighten the beauty and meaning of a property. It is the one thing that can make any house attractive from the outside.

Whether you are landscaping a new home or re-landscaping an older one, you'll find that in addition to adding to the pleasure of family living you will increase the value of your property.

WHATEVER YOUR PROBLEM, OUR SKILLED AND EXPERIENCED PERSONNEL WILL BE HAPPY TO HELP YOU FIND THE SOLUTION.

THIS IS THE ANSWER TO YOUR CHRISTMAS GIFT PROBLEM!

Come in as soon as possible and tell us what you'd like to give . . . we'll provide an attractive gift certificate to hang on the tree or put in a stocking, and schedule the installation to be done immediately after Christmas!

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"MILLIONS OF PLANTS"



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FRUITS FOR YOUR FAMILY TABLE

Fortunate indeed is the Central Floridian who has a good selection of fruit trees to provide fresh fruits for his table, for preserves, pickles, jellies, jams, or for drinks.

The varieties which we offer are those proven best for our section; within a few years you'll have an abundance of fresh fruits . . . and in addition, the lovely flowers of the peach, pear and plum make them valuable flowers, while the foliage of the loquat and pecan makes them useful for shade also.

CITRUS

Container-grown bearing size trees in many varieties of Oranges, Grapefruits, Lemons, Limes, Kumquats, Calamondins, etc.
Priced from \$4.00 up

FIGS

BROWN TURKEY. Medium, round, coppery brown fruit with amber flesh. Fall ripening.

CELESTE. Small, violet colored figs with rose flesh. Ripen June, July.

2-3' BR	\$2.00	3-4' BR	\$3.00
2-3' Egg can	3.50	3-4' Egg can	4.50

GRAPES

SCUPPERNONG. Large, bronze, very juicy. Ripen August, September.
2 yr. \$1.50

JAMES. Large blue-black muscadine with sweet amber pulp.
2 yr. \$1.00

CONCORD. Large blue-black bunch grape. Very sweet, and a prolific producer.
2 yr. \$1.50

LAKE EMERALD. Prolific bearer of large bunches of light green grapes with amber pulp. A fast grower.
2 yr. \$3.00

PECANS

STUART. Large nuts, medium thin shells. Excellent quality nut. Very well suited for Central Florida.

2-3' BR	\$2.50	5-6' BR	\$4.25
3-4' BR	3.00	6-8' BR	5.00

PERSIMMON

TANE-NASHI. Large, conical, light yellow, changing to bright red.
3-4' BR \$2.00

4-5' BR	\$2.50
5-6' BR	3.00

PEARS

HOOD. Hard, crisp pear; ideal for salads, preserves, etc. Heavy producer.

PINEAPPLE. Blight resistent; heavy producer. Flesh coarse but juicy.

3-4' BR	\$3.00	5-7' BR	\$4.00
4-5' BR	3.50		

PEACH

JEWEL. Budded on wild plum rootstock for better growth. Best variety for Central Florida, producing freely medium to large free-stone peach of finest quality.

3-4' BR	\$2.00	5-7' BR	\$3.50
4-5' BR	2.50		

(B.R. indicates bare root stock which can be moved only in dormant season . . . plant yours as soon as possible)

Questions You've Asked About FLORIDA GARDENING!

Q. Is it wise to prune plants in cold weather?

A. Not unless it is absolutely necessary. If they are pruned back it may encourage new growth and later cold will hurt the tender growth. Even if your plants are badly damaged by the cold wait until they start to put out so you can determine how far back you have to cut to remove dead wood.

* * *

Q. For several years I have used Hibiscus to form a heavy screen for my back yard, where we spend a great deal of our leisure time. However, it gets killed back each year, and does not give us the privacy. What shrub would you recommend that will give us privacy and yet be hardy in our area?

A. One of the best shrubs would be *Viburnum odoratissimum*, which is a dense, bushy grower. For a more slender growing screen, *Podocarpus Sinensis* is excellent. Either will give you an evergreen screen.

* * *

Q. This fall and winter I have been enchanted with the large shrub or small tree which blooms with such a profusion of yellow flowers. What is it?

A. This is *Cassia*, one of the heaviest blooming of the fall shrubs. It may be kept pruned into a dense shrub or trained into a tree, just as you like.

* * *

Q. My friend has a plant she calls Mandarin Hat, which has tubular curved brick-red flowers, with a wide-flung calyx of the same color. It is real showy. What is it and can it be grown easily?

A. This is the *HOLMSKIOIDIA SANGUINEA* or Chinese Hat Flower, and it is very easy to grow. It may be grown as a shrub, as a vine, or espaliered on a wall for magnificent effect.

* * *

Q. I have a Brazilian Pepper which has not produced any berries. Is there anything I can do to cause it to set fruit?

A. Probably you have a Brazilian Pepper which is a male flowering plant. It will not produce flowers. To be sure of bloom it will be wise to purchase a female plant from a reliable nurseryman.

* * *

Q. What is the earliest grapefruit with good flavor that you recommend for home use?

A. The Ruby Red Grapefruit ripens in October, and is excellent in quality. It will produce heavily and provide fine fruit for family use.

The Duncan Grapefruit usually ripens in late October or early November. It is of excellent quality, also.

It narrows down to your choice of pink or white grapefruit, actually.

CHOOSE LIVING CHRISTMAS GIFTS THIS YEAR!



PHILODENDRON SELLOUM. Clump-type tropical plant that is surprisingly hardy; withstood our recent low temperatures; very well. Wonderful for foundation plantings, planter boxes, or patio or pot use. One of the newer plants for use outdoors in Central Florida to give that tropical appearance.



BOUGAINVILLEA

The most handsome ornamental vine used in Florida, and probably the most widely planted. The glossy green foliage and rank growth habit makes it ideal for trellis use, particularly where you want shade and color. It also is spectacular when trained along a wall, etc. While the flowers themselves are small and inconspicuous, the color is in the three large showy colorful bracts around the flowers.

Easy to grow, the Bougainvillea is deep rooted and thrives with less water than almost any other plant.

There are several varieties of Bougainvilleas, so you may choose your favorite color they range from pure white through pink, orange-red, salmon, orchid, and lavender to a rich deep purple shade.



COCOS PLUMOSA PALM

Commonly known as "Queen Palm," the Cocos Plumosa is the most widely grown palm in Florida. The arching feather-type fronds make it valuable for some shade, as well as beauty. It is particularly adapted to the high, well-drained soils of Central Florida, and adds much to the tropical atmosphere.

Cocos Plumosa need very little in the way of special care. They do require a soil with plenty of humus, and moisture, and should have at least two applications of organic fertilizer each year to keep them lush and green.



AZALEAS

By far the most spectacular flowering shrub for winter and spring bloom because of the wide range of colors and the type variations in growth. Florida Nursery has many fine varieties, and you may secure the help of our personnel to help you work out an attractive planting to give you that colorful mass effect so spectacular at this time of the year. They may be planted now while they are in bloom, and you can see just how they look immediately. Many sizes!



COCOS AUSTRALIS PALM. Only one of the many varieties of palms—but one of the most hardy! Palms are a must—they make for that tropical atmosphere!



PHOENIX ROEBELENI. This pygmy date palm is widely used as tub specimen because of the slow growth and graceful habit. It is used also in planter boxes indoors or out, in foundation plantings, or in shrubbery borders or around pools. The most graceful of all "feather palms," you'll like this beautiful palm.



NEANTHE BELLA PALM

An attractive slow growing Palm with dark green "feather-type" foliage. Blooms in spring, followed by orange colored seed and flower stalk, which makes the plant more attractive. Invaluable for indoor and outdoor planting boxes, pot plant, or for planting in patio or foundation planting in protected areas. One of the best palms for holiday decorations since it is sturdy and well shaped.



ORCHID PLANTS IN BUD AND BLOOM

Although orchids are considered delicate and tropical, they adapt themselves to our Florida climate and require little or no special care other than partial shade and moisture.

Orchids are an ideal gift for discriminating gardeners—select a plant from our wide range of varieties—you'll find they receive a warm welcome!



DOGWOOD—CORNUS FLORIDA

Another native tree that should be more widely used because of its beauty. Snow white flowers borne in early spring, and attractive foliage turning red in the fall make this a valuable attraction in your garden all year long. Florida Nursery offers selected strains of Dogwood.

**VISIT OUR SALES YARD AND SEE THE WIDE SELECTION OF PLANTS TESTED AND PROVEN FOR FLORIDA GARDENS!
MANY TROPICAL HOUSE PLANTS IN NEW VARIETIES ALSO AVAILABLE!**

Merry Christmas

THE PALM IS FLORIDA'S CHRISTMAS TREE!



They say it isn't Christmas without the ice and snow — But down here in the Sunny South, we know that it's not so. For Palm trees graced the manger scene on that day long gone by When Wise Men came to Bethlehem and Angels sang on High!

—Suncoast Studios

WHY NOT DECORATE A PALM THIS CHRISTMAS?
ASK FOR INFORMATION AT OUR OFFICE OR WRITE TO THE
LAKE COUNTY CHAMBER OF COMMERCE, TAYLORS, FLA.

FLORIDA NURSERY AND LANDSCAPE CO.
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FORM 3547 REQUESTED

A "POWDERPUFF" MAKES A WELCOME GIFT!

Every gardener will enjoy this attractive plant that produces thousands of brilliant puff-balls for many months of the year!

The Calliandra is very easy to grow and is one of the most showy flowering shrubs. It may be permitted to grow into a small tree if you prefer.

Illustrated is the Calliandra haematocephala — the giant Powderpuff, which blooms during winter, spring and early summer. The bright blossoms and fascinating bud formations make this a favorite.

Also available is the RAINBOW CALLIANDRA, which not only has red blooms, but the new foliage is variegated with chartreuse, pink and cream.

SELECT A CALLIANDRA FOR YOUR GARDENING FRIEND FROM FLORIDA NURSERY'S CHOICE POWDERPUFFS. Many sizes available, from 50c up.



Calliandra Haematocephala

GROW YOUR OWN CHRISTMAS BERRIES!

ARDISIA CRENULATA, commonly known as Christmas Berry, is most valuable because of the shining green foliage and the bright red berries that last and last!

You may prefer to keep your Ardisia in a pot and use it indoors during the holiday season as decoration . . . afterwards planting it out in a shaded location to grow for cutting for next year.

Ardisias prefer a rich soil, high in humus content, and plenty of shade. They make an attractive clump and will reseed themselves to make beautiful shrub plantings that will provide you with decorations for years to come. They last well after being cut, and may be used in Christmas Corsages.

FLORIDA NURSERY OFFERS SELECTED STRAIN OF HEAVY FRUITING PLANTS FROM \$1.00 up.

